

Focus On PRODUCTS FOR PATIENTS

3M Oral Care

3m.com/ortho
preventivecare
(800) 634-2249

365 DDS

365dds.com
(800) 723-0231

ArchWired.com

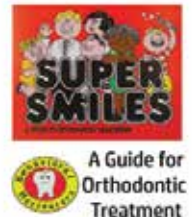
archwired.com
(877) 329-4733

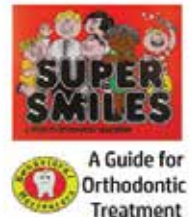
Aurelle

yourhealthysmile.com
(888) 970-2001

Behavioral Motivators

behavioralmotivators.com
(800) 359-1629



					
Product name	3M™ Clinpro™ 5000 1.1% Sodium Fluoride Anti-Cavity Toothpaste	DDS Connect	Metal Mouth Message Board	TOOB* Brush	Super Smiles New Patient Book
Type of product	Patient hygiene	Smartphone/tablet-based app; website	Patient information; website	Patient hygiene	Book
Brief description	Clinically proven prescription-strength toothpaste that aids in caries prevention, helps strengthen enamel, and helps reverse white spots. Available in three flavors: Vanilla Mint, Bubble Gum, and Spearmint.	AI-powered telephony service for connecting patients with specific dentists that match their needs.	For more than 15 years, ArchWired.com and its Metal Mouth Message Board have provided information and social connection to your orthodontic patients. It's free to sign up and connect with orthodontic patients worldwide. https://www.archwired.com/phpbb2/index.php	TOOB Brushes are effective for both practice branding and oral care. The TOOB Brush (4 in 1) has everything needed for patients to easily brush anywhere/anytime. TOOB brushes encourage "Word of Mouth" referrals.	A complete introduction to orthodontics in a simple, understandable, and entertaining format that adults and children are more likely to read (8.5" x 11", 20 page, paper book). Topics include: Why to choose an orthodontist, diagram of orthodontic appliance, malocclusions, patient responsibilities, toothbrushing, damaged appliances, functional appliances, and after orthodontics.
Can it be personalized?	No	Yes, at no charge	No	Yes, at no charge	No
Cost	Contact company	Contact company	\$0	Volume discounts based on 250, 500, and 1,000 units or more	\$2.10 to \$1.75 each, depending on quantity ordered

Information in this guide based on data submitted by product manufacturers. Orthodontic Products strives for accuracy in all data but cannot be held responsible for claims made by manufacturers.

DentaKit.com
dentakit.com
(877) 329-4733

**Dentsply Sirona
Orthodontics**
essix.com
(800) 883-8733

EverSmile Inc
eversmilewhite.com
(855) 595-2999

GOBY
goby.co
(888) 205-1872

**Henry Schein
Orthodontics**
henryscheinortho.com
(800) 547-2000



DentaKit Braces Survival Kit

Retainer Brite Foam

EverSmile WhiteFoam™

GOBY Electric Toothbrush

Patient Care Kits

Pain relief; dental hygiene; website

Appliance cleaner; patient hygiene

Appliance cleaner

Patient hygiene; promotional item

Patient hygiene

DentaKit Braces Survival Kit contains everything an orthodontic patient needs to keep their teeth clean. Available in blue, black, or red. Patients can buy it directly from our website, dentakit.com. Get free cards to give to your patients at dentakit.com/dental-professionals.html.

It's easy to clean removable dental appliances while on-the-go! Kills 99.9% of odor-causing bacteria*. Cleans clear aligners and retainers. Whitens and brightens teeth. Excellent for on-the-go. 15 mL bottle.

*Kills 99.9% of common odor-causing bacteria including: S. aureus, E. coli, S. mutans, and S. pneumoniae. Data on file.

Breakthrough cleaner for clear aligners and retainers. WhiteFoam is worn throughout the day and uses hydrogen peroxide to not only clean and kill odiferous bacteria but also to whiten teeth including under attachments. Say goodbye to aligner funk!

Goby designed a premium electric toothbrush, combined it with unparalleled convenience and unmatched customer experience, and sells it at a fraction of the price of the competition.

Provide your patients with all the necessary tools to stay diligent with their oral hygiene during treatment. This convenient, easy to carry storage case can go anywhere.

No

No

No

Yes, for an additional charge

Yes, for an additional charge

\$29.95

Contact company

\$19.99

As low as \$34 per Brush Kit

Contact company

Focus On PRODUCTS FOR PATIENTS

Kaleidoscope
thekaleidoscope.com
(800) 387-0121

MAO Midatlantic Ortho
midatlanticortho.com
(800) 255-3525

Movemints
dentalmovemints.com
(703) 216-0097

**OrthoAccel
Technologies Inc**
acceledent.com
(866) 866-4919

OrVance
orvance.com



Product name

Kaleidoscope, Digital Marketing Display

Capsule™ Aligner Hygiene Kit

Movemints Clear Aligner Mints

AcceleDent® Optima™

OrthoDots® CLEAR

Type of product

Digital marketing display

Patient hygiene; promotional item

Pain relief; patient hygiene; promotional item; clear aligner accessory

Acceleration device; pain relief

Dental wax alternative

Brief description

Kaleidoscope is a dynamic digital marketing display for your reception area! Your display stays fresh with 50+ layouts of new content that automatically updates each month. Kaleidoscope showcases your practice, including your team members, services and more. Plus, when you purchase Kaleidoscope, your initial customization is No Charge, a \$1,200 value.

The Capsule all-in-one aligner case is much more than a convenience for your patients...it's also a mobile advertisement for your practice that shows up everywhere teens like to be. Capsule can be customized with your practice's name, logo and anything else you want. With room for two aligners, toothpaste, and a toothbrush, Capsule is a stylish way to encourage compliance, good hygiene, and word of mouth conversations.

Movemints are edible, sugar-free mints designed specifically for clear aligners. They encourage patient compliance, fight dry mouth, and freshen stale breath. Created by an orthodontist, Movemints help patients seat their trays and are sweetened with xylitol to promote oral health.

Using AcceleDent 20 minutes a day accelerates tooth movement up to 50% and reduces pain and discomfort up to 71%. AcceleDent improves the predictability of clinical outcomes, helping clinicians gain more control and deliver predictable results, even with challenging tooth movements.

OrthoDots CLEAR are a dental wax alternative made from a transparent BioMedical-Grade Silicone with a moisture-activated adhesive layer. They are more pliable and stay on longer than the leading dental wax and are safe to use while eating and drinking.

Can it be personalized?

Yes

Yes, at no charge

Yes, for an additional charge

No

No

Cost

Contact company

\$6

\$25 for 30 patient samples (3 mints per sample)

Varies by volume. Contact company.

ProPack (48's) MSRP: \$14.99; Patient Packs (4's) Case of 24 MSRP: \$29.99; Patient Packs (12's) Case of 24 MSRP: \$69.99

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Practicon Inc
practicon.com
(800) 959-9505

Procter & Gamble
us.pg.com
(513) 983-1100

Prophy Perfect
prophyperfect.com
(877) 702-7262

Regent Labs Inc
regentlabs.com
(800) USA-1525

Tess Oral Health
tessoralhealth.com
(800) 762-1765

				
<p>SmileGoods Orthodontic Patient Paks</p>	<p>Ortho Essentials Electric Rechargeable Toothbrush System</p>	<p>Mini Orthodontic Kit</p>	<p>Kleenite</p>	<p>#852 Ortho Referral Kit</p>
<p>Patient hygiene; promotional item</p>	<p>Patient hygiene</p>	<p>Patient hygiene; promotional item</p>	<p>Patient hygiene</p>	<p>Patient hygiene; promotional item</p>
<p>Ortho Patient Paks are durable vinyl zipper pouches that come prefilled with an A403 toothbrush with ortho-friendly bristles and a built-in mouth mirror, waxed mint floss, a tube of Crest toothpaste, patient relief wax sticks, and floss threaders. 72 Paks per case.</p>	<p>Help keep their mouths healthy while they improve their smiles. Our bundle for orthodontic patients features:</p> <ul style="list-style-type: none"> • Oral-B® GENIUS™ Professional Exclusive Electric Rechargeable Toothbrush with Bluetooth Connectivity • Crest® PRO-HEALTH™ Clean Mint Toothpaste (3.3 oz) • Crest PRO-HEALTH Advanced with Extra Tartar Protection Mouthwash (500 mL) • Oral-B Superfloss® Mint (50 ct) • Brush head refills include: <ul style="list-style-type: none"> • Ortho (2) • Interproximal Clean • 1 Reusable Tote Bag 	<p>Mini Orthodontic Kit with travel brush, interdental cleaner, floss, floss threaders, sand timer, and wax. The Mini Orthodontic Kit is a smaller size for travel.</p>	<p>Safe for orthodontic retainers, invisibles. Kills 99.9% of odor causing bacteria.</p>	<p>Give Ortho Referral Kits to local pediatric and general dentists in order to grow your practice. Kit includes personalized toothbrush of your choice, timer, and travel kit inside a personalized, zipper kit bag.</p>
<p>No</p>	<p>No</p>	<p>Yes, for an additional charge</p>	<p>No</p>	<p>Yes, at no charge</p>
<p>\$229.99</p>	<p>\$79.99/unit</p>	<p>\$2.49 each</p>	<p>\$5.99</p>	<p>\$1.25 each</p>